

## Is vehicle theft a concern?\*

Nationwide, there were an estimated 737,142 thefts of motor vehicles. The estimated rate of motor vehicle thefts was 238.8 per 100,000 inhabitants.

More than \$4.5 billion was lost nationwide to motor vehicle thefts in 2010. The average dollar loss per stolen vehicle was \$6,152.

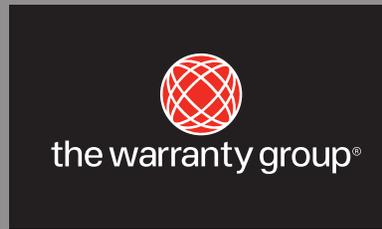
Nearly 73 percent (72.9) of all motor vehicles reported stolen in 2010 were automobiles.

One Motor Vehicle Theft occurred every 42.8 seconds.

\* FBI Uniform Crime Reporting Program

## Why DataDotDNA®?

Having your vehicle stolen is expensive, inconvenient and frustrating. That's why it's essential to take appropriate measures to protect your valuable asset. DataDotDNA® is a popular choice for those who wish to protect their vehicle. Technologically advanced, easy to apply and cost effective, DataDotDNA® is the number one option for your vehicle theft prevention needs.



## DataDot Technology Ltd

DataDot Technology Ltd is one of the world's leading identification technology companies. DataDot products protect personal and commercial assets globally, across a variety of industries and products.

## Limitations of Limited Warranty

The information in this brochure is intended to provide only an overview of the DataDot Theft Deterrent System Limited Warranty. For exact coverages, exclusions and limitations, please review the DataDot Theft Deterrent System Limited Warranty.

In Tennessee, the Limited Warranty is referred to as a Vehicle Protection Product Warranty. In Washington, the Limited Warranty is referred to as a Protection Product Guarantee.

### PROVIDED AND ADMINISTERED BY:

State	Company
Washington	Consumer Program Administrators, Inc.
All other states	Automotive Warranty Services, Inc.

All located at 175 West Jackson Blvd., Chicago, Illinois 60604

# DataDotDNA®



Identify and protect your vehicle



Your partner in crime prevention

# Is your vehicle an easy target for thieves?

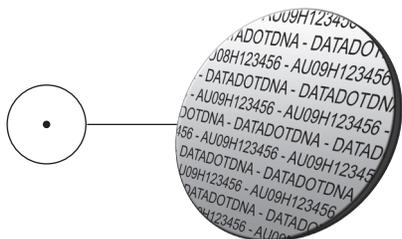
## What is DataDotDNA®?

DataDotDNA® is a security identification system that uses DataDots (microdots) to protect your vehicle from theft.

## What are DataDots?

DataDots are tiny microscopic discs (microdots) that contain unique information that's linked to your vehicle and you. As small as a grain of sand, DataDots are recognized as being one of the most effective ways of preventing vehicle theft, and play a crucial role in the recovery and return of stolen vehicles.

DataDots can be brushed onto vehicles, and stay there for the life of the vehicle. A vehicle can be fitted with thousands of DataDots through dealers. DataDots can be detected with a UV light. The unique identifier on the DataDot can be read with a simple magnifying device – no complicated forensic investigation necessary.



DataDot actual  
size of 1mm

Enlarged view

## How does DataDotDNA® work?

- Thousands of DataDots are brushed onto various locations on your vehicle.
- The unique identifier on each DataDot is then registered with a secure national database, which can be accessed by police if your vehicle is stolen.
- The DataDots are almost invisible to the naked eye, but can be detected by a UV light and magnifying device.
- It's virtually impossible to locate and remove all the DataDots, making it extremely difficult for thieves to sell your vehicle or vehicle parts without fear of being caught.
- Warning stickers act as a further deterrent to thieves.

*All it takes is the location  
of a single DataDot to  
prove ownership!*

## What are the benefits of DataDotDNA®?

- **Peace of mind** – If your vehicle is stolen, its ownership is easily traceable via a secure national database registration.
- **Proof of ownership** – The unique identifier on each DataDot links your vehicle back to you, making it virtually impossible for thieves to sell it safely.
- **Insurance savings** – Enjoy a range of potential insurance discounts and incentives.
- **Awareness** – Law enforcement acknowledge the effectiveness of DataDot technology in vehicle theft prevention.
- **Limited Warranty** – Financial assistance toward the purchase of a replacement vehicle in case your vehicle is stolen and deemed a total loss by your insurer.

## How am I protected?

With the purchase of your DataDot Theft Deterrent System, you will receive at no additional cost a Limited Warranty that protects your interest if your vehicle is declared a total loss due to theft.

If within the term of the Limited Warranty, your vehicle is declared a total loss due to theft by your insurance carrier, we will pay the benefit described in the Limited Warranty toward the purchase of a replacement vehicle.

Consider protecting your vehicle investment by purchasing the DataDotDNA® Theft Deterrent System.